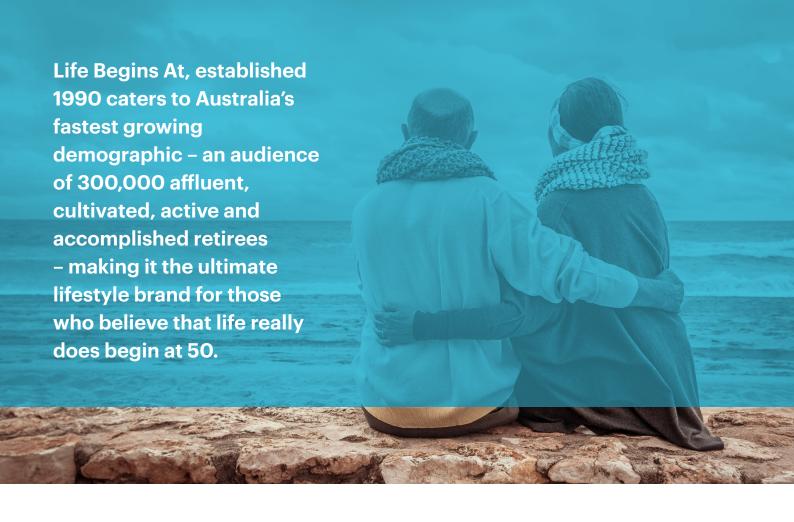


YOUR GUIDE FOR TRUSTED GIVING

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The Australian Philanthropic Planning Companion (APPC) is a national directory of not-for-profit organisations and Australian charities. It has established itself as a trusted directory that connects donors with causes.

PROMOTING YOUR ORGANISATION

Become a partner with The Australian Philanthropic Planning Companion (APPC) your organisation is put on two platforms, digital and print. This multi-platform approach ensures not-for-profit organisations and Australian charities reach a Financially Independent 300,000 Self Funded Retirees who in many cases are seeking charitable organisations to fund, donate to, bequest to or research.

Published in April & October APPS coincides with two popular times of year for giving & provides valuable time for our audience to consume the directory and its contents and therefore plan for who and when they wish to bequest to.

JUNE

A time for Financial Planning with the preparation of Tax Returns and financial strategies for reducing ones Tax

CHRISTMAS

A time when many on emotional grounds like to make conscious decisions on wanting to assisting & contribute to those in need.

ONE EDITION

Bequests Guide (1)

Even a small Gift can make a Big Change



Research has shown that people with Type 2 diabetes are at least twice as likely to get dementia as those without.

There's a growing movement that sees people ensuring that not only their family and friends are taken care of in their Will, but also charitable causes that are close to their hearts. Leaving a bequest is not just the domain of the wealthy, philanthopy is within reach of most people. "You can make a difference. Even a small gift left in your Will can make a big difference and ensures that the charity whose values you believe in, is able to continue ts work and also ensures your own legacy lives on.

"We've seen an increase in the number of people wishing to leave a bequest that ensures their personal legacy lives on through charities whose work deeply moves them," Animal Welfare League Queensland CEO Denies Bradley said.

"It's an incredibly generous action to provide a charity with a gift in your Will, large or small.

"That single act of kindness can initiate thousands of actions that ultimately benefit your charity of choice."

Things to consider when leaving a gift to a charity:

- first
 2. Choose a charity that moves you ensuring
 your living legacy goes to a good purpose
 3. Consider keeping it local benefiting your
 local community
 4. You don't have to be wealthy-large or
 small every giff makes a huge and life
 changing difference
 5. Whatever you decide document it so
 everyone understands your wishes



M ○re Information

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TWO EDITIONS





89 years ago, the very first Royal Flying Doctor Service flight performed an emergency evacuation – made possible by a bequest from supporter

It's no different now – the RFDS relies heavily on donations and beques purchase and medically equip our aircraft – at a cost of \$8 million each Today, we assist 290,000 Australians each year through emergency aeromedical and essential health care services. Leave a legacy of hope for future generations.

Your bequest will keep the Flying Doctor flying.

For more information contact the Royal Flying Doctor Service of Australia

- > Call us on (02) 6269 5500
- > Email us at enquiries@rfds.org.au
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